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DECATHLON USA SLASHING PRICES AS STORES CLOSE

New Merchandise Arriving Daily

Wilmington MA - As a result of Decathlon USA ceasing operations, the company is slashing prices at its four Massachusetts locations in order to liquidate merchandise. Customers are invited to shop at Decathlon USA stores in Bellingham, Burlington, Hanover and Norwood, where all merchandise is discounted, including brand-name products from Adidas, Nike, Under Armour, Wilson and Spalding. Decathlon wants to thank its loyal customers for their patronage with a spectacular send-off sale!

New merchandise is arriving daily. 53-foot trailers filled with stock from the warehouse will be delivered to each of the 4 stores on a daily basis until the warehouse is empty. Shop often to see the latest arrivals!

Customers are urged to take advantage of these bargains by visiting Decathlon USA's local stores at the following locations:

- Bellingham: 221 Hartford Avenue, in the Crossroads Plaza; 508-966-0030
- Burlington: 43A Middlesex Turnpike; 781-270-9200
- Hanover: 1207 Washington Street; 781-826-7500
- Norwood: 570 Providence Highway; 781-255-0400

All sales during the liquidation period are final. However, customers who purchased items before the liquidation and whose products meet the criteria are eligible to return. Decathlon will honor all warranties for products purchased during the liquidation period; Decathlon is merely closing its United States operations, not its larger worldwide business.

Decathlon operates 373 stores worldwide, serving 100 million customers every year. Since its inception, Decathlon has promoted a clear goal -- to make sports accessible to the greatest number of people, either aspiring or experienced participants.